

CREATING YOUR FUTURE

THEME OF THE DAY THE ENTREPRENEUR IN ME

Grades: Primary / Grades K-2

CREATE YOUR
OWN FUTURE



CURRICULUM CONNECTIONS

- English Language Arts
- Social Studies
- Health Education
- Visual Arts
- Mathematics

MATERIALS AND PREPARATION

- Card stock
- Scissors
- Construction paper
- Assorted art supplies

ACTIVITY

TEACHER NOTES (ELABORATIONS)

Teachers and students will talk about what an entrepreneur is and what this job may look like. As young entrepreneurs, students will have the opportunity to create greeting cards (there are many options of websites that provide free greeting card designs) that can be sold at an upcoming Parent Teacher night or school fair. Brainstorm with your students the many types of cards that are bought at stores (birthday, thank you, holiday, wedding, graduation, etc.). Teachers and students will discuss how they can choose and decide upon types of cards to create and then sell, necessary materials they need to consider to create their cards, and the card-making process. Teachers may also wish to provide students with play money which they must use to purchase the card stock and other materials so that students can develop an understanding of the cost of goods; they will need to take costs into consideration when pricing their cards so that they can make a profit. Funds generated from the sale of the cards should be used to support social advocacy initiatives. As a class students can decide to whom and how profits may be donated. Once cards are created, teachers could consider having students “pitch” their cards to their classmates sharing the highlights of their cards and explaining why they feel their card is a great product.

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SPECIFIC ACTIVITY (WRITTEN IN STUDENT VOICE)

How do people become entrepreneurs? What do they do in their jobs? If I create a greeting card and sell it, does that mean I am an entrepreneur?

FORMATIVE ASSESSMENT

Observations, class discussions, and reflection.

ADDITIONAL MATERIALS (IF REQUIRED)

Videos and an article that may support the learning experience and provide insight as students explore the concept of entrepreneurship and reflect upon their personal qualities/attributes in relation to the characteristics of an entrepreneur.

https://www.ted.com/talks/cameron_herold_let_s_raise_kids_to_be_entrepreneurs?language=en

<https://www.youtube.com/watch?v=Ix2rPMz-Tz0>

http://www.huffingtonpost.ca/dale-turken/entrepreneurship-teaches-children_b_9427394.html

<http://bizkids.com/clip/direct-ed-the-4-ps-of-marketing>

<http://www.readwritethink.org/classroom-resources/lesson-plans/using-greeting-cards-motivate-1066.html?tab=4>

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GREETING CARD TEMPLATE

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